

For Immediate Release

The Anderson Premieres “Linking Park”
Presented by Virginia Commonwealth University School of the Arts



RICHMOND, Va. (January 18–March 1, 2019) – The Anderson, a Virginia Commonwealth University School of the Arts (VCUarts) student-centric gallery and performance space, in collaboration with the VCUarts Department of Graphic Design, is pleased to present “Linking Park,” an exhibition by Braulio Amado. An opening reception will be held on January 18 from 6–9 pm.

About the Exhibition: In “Linking Park,” Amado presents a series of experimental, long-form URL “billboards.” In these large scale works, Amado—best known for his eye-catching poster designs—playfully subverts expectations of immediacy and legibility in public and commercial signage, disrupting the ease and speed of use associated with contemporary hypertext.

About the Artist: Bráulio Amado is a Portuguese graphic designer, illustrator and visual artist, currently living in NY. He worked at Pentagram, Bloomberg Businessweek and Wieden+Kennedy, and is now running BAD Studio (Braulio Amado Design Studio). He has designed covers for Frank Ocean, Roisin Murphy, Beck and Washed Out. His illustrations have been published by

The New York Times, Wired and The New Yorker. His work has been exhibited in Japan, Australia, US, Portugal, Germany and France.

About the Anderson: Formerly known as the Anderson Gallery, the Anderson reopened its doors in 2016 as VCUarts’ student-centric exhibition facility. Focusing on creative engagement and discovery, the Anderson is a laboratory where students can experiment with conceptual and practical strategies of art making and display.

Braulio Amado
Image courtesy of the artist

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