NATIONAL PORTFOLIO DAY

Saturday
October 28, 2017
1–5 pm

Fine Arts Building
1000 W Broad Street

The Depot
814 W Broad Street
What is National Portfolio Day?

National Portfolio Day is an event specifically for visual artists and designers. It is an opportunity for those who wish to pursue an education in the visual and related arts to meet with representatives from colleges accredited by the National Association of Schools of Art and Design. Representatives will be available to review your artwork, discuss their programs and answer questions about professional careers in art. High school students, parents, teachers, guidance counselors and college transfer students are encouraged to attend.

National Portfolio Day serves a variety of purposes. Most importantly, it is designed to help further the artistic development of young artists by bringing together experienced college representatives to review artwork and offer feedback. We understand that some people make certain kinds of art more successfully than others. Don't be discouraged if you see work that is better than yours. A National Portfolio Day may be the first time you have seen so many people in one place who all share a powerful commitment to the arts. The experience is a small taste of what a professional art program can be like.

National Portfolio Days are also about the exchange of information about your work, yourself, your college plans and your concerns. This is not an examination or competition. The college representatives are pleased to talk about their programs with you and can be most helpful when discussing your artwork. Your portfolio should include your best and most recent work, but it can also include works in progress, sketchbooks and tear sheets. You'll hear many different opinions of your work. Don't hesitate to explain how you develop your ideas and where you want to go with them. No admissions decisions or scholarship awards will be offered to you at National Portfolio Day. Some colleges represented may accept your portfolio as the visual portion of your application. Other colleges have restrictions that prohibit them from making a definite portfolio decision at the time of your review. We urge you to discuss your work with as many representatives as possible.

Checklist

WHAT TO BRING

Your best and most recent work

No more than 20 pieces—finished work, works in progress, sketchbooks, originals, photos

Original work—if it is easy to carry and fits in a simple portfolio

A laptop with a charged battery—if you have digital work, time-based pieces or images of large work

Paper and something to write with

You will be filling out forms and you will want to take notes.

Stickers with your contact information are very helpful. Schools typically ask you for: name, address, phone number, email address, birth date, year of high school graduation and major of interest.

OTHER NOTES AND SUGGESTIONS

• Reviewers appreciate a neat and organized portfolio.

• Keep your presentation simple—no need to spend time and money on matting or frames. A simple cardboard portfolio is preferred.

• Charcoal, pastel, and graphite work should be fixed and paintings dry.

• Some reviewers will not have laptops—do not bring a DVD, CD, or thumb-drive unless you bring a laptop.

• Most tables will not have outlets—make sure your laptop is charged.

• Have fun—today is all about you, your work, and learning about college programs.

• This is not a competition.

• Reviews are for you to receive feedback. Reviewers will not make admissions decisions at a National Portfolio Day.

Water and snacks

Some lines may be long

Questions you have about each school

This is a great time to get answers

A watch or cell phone to keep track of time

Reviewing stops promptly at 5 pm
Representatives from the following schools will be available at National Portfolio Day:

Alfred University, School of Art and Design  
Art Academy of Cincinnati  
Cleveland Institute of Art  
Columbus College of Art & Design  
The Cooper Union School of Art  
Corcoran School of the Arts and Design  
at The George Washington University  
Delaware College of Art and Design  
Fashion Institute of Technology  
FIDM/Fashion Institute of Design & Merchandising  
George Mason University School of Art  
Hartford Art School, University of Hartford  
James Madison University  
Kansas City Art Institute  
Maryland Institute College of Art  
Massachusetts College of Art and Design  
Montserrat College of Art  
Moore College of Art & Design  
Oregon College of Art and Craft  
Otis College of Art and Design  
Pacific Northwest College of Art  
Parsons School of Design  
Pennsylvania Academy of the Fine Arts  
Pratt Institute  
Ringling College of Art and Design  
Rochester Institute of Technology  
Rocky Mountain College of Art + Design  
San Francisco Art Institute  
School of the Art Institute of Chicago  
School of Visual Arts  
SMFA at Tufts University  
Tyler School of Art, Temple University  
University of Michigan Stamps School of Art & Design  
Virginia Commonwealth University School of the Arts  
Watkins College of Art, Design & Film  
West Virginia University

Explore the city

[arts.vcu.edu/rvaallday](https://arts.vcu.edu/rvaallday)

Find our favorite places to sleep, eat and play.

Just show up

VCUarts National Portfolio Day is October 28, 2017

There is no pre-registration required–just show up! VCU will also hold an Open House on the same day; registration is requested for this portion of the day.

RSVP online at [vcu.edu/openhouse](http://vcu.edu/openhouse).

Schedule

Open House | 8:30 am–1 pm  
National Portfolio Day Portfolio Reviews | 1–5 pm

Line up outside of either the  
Fine Arts Building (1000 W Broad Street) or  
The Depot (814 W Broad Street)

VCUarts reviews will take place in the Fine Arts Building.

A list of all schools’ locations will be posted at [arts.vcu.edu/nationalportfolio](http://arts.vcu.edu/nationalportfolio).
VCUARTS BUILDINGS

1. The Anderson
   907½ W Franklin Street
   Art Foundation Program (Fifth floor)

2. Bowe Street Parking Deck
   609 Bowe Street
   Art Office

3. Buford House
   922 W Franklin Street
   Art History

4. Dance Center
   10 N Brunswick Street
   Dance Studios

5. Dance + Choreography Building
   1315 Floyd Avenue
   Dance Offices

6. The Depot + Depot Annex
   814 W Broad Street
   Dance | Kinetic Imaging

7. Fine Arts Building
   1000 W Broad Street
   Craft/Material Studies
   Painting + Printmaking
   Sculpture + Extended Media

8. Franklin Terrace
   812-14 W Franklin Street
   Art Education | Communication Arts
   Kinetic Imaging

9. Grace Street Theater
   934 W Grace Street

10. James W. Black Music Center
    1015 Grove Avenue
    Music Studios

11. Pollak Building
    325 N Harrison Street
    Dean’s Office | Admissions Office
    Graphic Design | Interior Design
    Fashion Design + Merchandising
    Cinema | Photography + Film

12. Shafer Street Playhouse
    221 N Shafer Street

13. Singleton Center for Performing Arts
    922 Park Avenue
    Music | Theatre

14. VCUQatar House
    1326 W Broad Street

ADMINISTRATIVE & STUDENT SERVICES

a. Cabell Library
   910 Park Avenue

b. Harris Hall
   1015 Floyd Avenue

c. Welcome Center
   1111 W Broad Street
   1 pm VCUarts tours meet here

OTHER POINTS OF INTEREST

d. Cary Street Gym
   101 S Linden Street

e. Hibbs Building
   900 Park Avenue
   University College

f. VCU Institute for Contemporary Art
   601 W Broad Street

g. Monroe Park Campus Bookstore
   1111 W Broad Street

h. Siegel Center
   1200 W Broad Street

i. Shafer Court Dining Hall
   801 Cathedral Place

j. University Student Commons
   907 Floyd Avenue

PARKING

k. Bowe Street Parking Deck
   609 Bowe Street

l. Main Street Parking Deck
   801 W Main Street

m. Broad Street Parking Deck
   1111 W Broad Street

n. Cary Street Parking Deck
   1201 W Cary Street
If you have any further questions, please contact us:

arts@vcu.edu
(866) 534-3201 (toll free)
(804) VCU-ARTS / (804) 828-2787