If you have any further questions, please contact us:

arts@vcu.edu
(866) 534-3201 (toll free)
(804) VCU-ARTS / (804) 828-2787

NATIONAL PORTFOLIO DAY

Saturday Oct. 29, 2016
1—5 p.m.

Fine Arts Building
1000 W. Broad St.
The Depot Building
814 W. Broad St.
National Portfolio Day is an event specifically for visual artists and designers. It is an opportunity for those who wish to pursue an education in the visual and related arts to meet with representatives from colleges accredited by the National Association of Schools of Art and Design. Representatives will be available to review your artwork, discuss their programs and answer questions about professional careers in art. High school students, parents, teachers, guidance counselors and college transfer students are encouraged to attend.

National Portfolio Day serves a variety of purposes. Most importantly, it is designed to help further the artistic development of young artists by bringing together experienced college representatives to review artwork and offer feedback. We understand that some people make certain kinds of art more successfully than others. Don’t be discouraged if you see work that is better than yours. A National Portfolio Day may be the first time you have seen so many people in one place who all share a powerful commitment to the arts. The experience is a small taste of what a professional art program can be like.

National Portfolio Days are also about the exchange of information about your work, yourself, your college plans and your concerns. This is not an examination or competition. The college representatives are pleased to talk about their programs with you and can be most helpful when discussing your artwork. Your portfolio should include your best and most recent work, but it can also include works in progress, sketchbooks and tear sheets. You’ll hear many different opinions of your work. Don’t hesitate to explain how you develop your ideas and where you want to go with them. No admissions decisions or scholarship awards will be offered to you at National Portfolio Day. Some colleges represented may accept your portfolio as the visual portion of your application. Other colleges have restrictions that prohibit them from making a definite portfolio decision at the time of your review. We urge you to discuss your work with as many representatives as possible.

WHAT TO BRING

Your best and most recent work
No more than 20 pieces — finished work, works in progress, sketchbooks, originals, photos
Original work — if it is easy to carry and fits in a simple portfolio
A laptop with a charged battery — if you have digital work, time-based pieces or images of large work

Paper and something to write with
You will be filling out forms and you will want to take notes.
Stickers with your contact information are very helpful. Schools typically ask you for: name, address, phone number, email address, birth date, year of high school graduation and major of interest

Water and snacks
Some lines may be long

Questions you have about each school
This is a great time to get answers

A watch or cell phone to keep track of time
Reviewing stops promptly at 5 p.m.

OTHER NOTES AND SUGGESTIONS

• Lots of portfolio reviewers appreciate a neat and organized portfolio.
• Keep your presentation simple — no need to spend time and money on matting or frames. A simple cardboard portfolio is preferred.
• Charcoal, pastel, and graphite work should be fixed and paintings dry.
• Some reviewers will not have laptops — do not bring a DVD, CD, or thumb-drive unless you bring a laptop.
• Most tables will not have outlets — make sure your laptop is charged.
• Have fun — today is all about you, your work, and learning about college programs.
• This is not a competition.
• Reviews are for you to receive feedback. Reviewers will not make admissions decisions at a National Portfolio Day.

What is National Portfolio Day?
List of schools attending

Alfred University, School of Art and Design
Art Academy of Cincinnati
Cleveland Institute of Art
Columbus College of Art & Design
The Cooper Union School of Art
Corcoran School of the Arts and Design
at The George Washington University
Delaware College of Art and Design
Fashion Institute of Technology
FIDM/Fashion Institute of Design & Merchandising
George Mason University School of Art
Hartford Art School, University of Hartford
James Madison University
Kansas City Art Institute
Maine College of Art
Maryland Institute College of Art
Massachusetts College of Art and Design
Memphis College of Art
Milwaukee Institute of Art & Design
Montserrat College of Art
Moore College of Art & Design
Otis College of Art and Design
Parsons School of Art
Parsons School of Design
Pennsylvania Academy of the Fine Arts
Pratt Institute
PrattMWP College of Art and Design
Ringling College of Art and Design
Rochester Institute of Technology
San Francisco Art Institute
School of the Art Institute of Chicago
School of Visual Arts
Syracuse University, College of Visual & Performing Arts
Tyler School of Art, Temple University
University of Michigan Stamps School of Art & Design
The University of the Arts
Virginia Commonwealth University School of the Arts
Watkins College of Art, Design & Film

Explore the city

arts.vcu.edu/rvaallday
Find our favorite places to sleep, eat and play.

Just show up

VCUarts National Portfolio Day is Oct. 29, 2016.

There is no pre-registration required — just show up!
VCU will also hold an Open House on the same day; registration is requested for this portion of the day.

RSVP online at vcu.edu/openhouse.

Schedule

Open House
8:30 a.m.—1 p.m.
National Portfolio Day Portfolio Reviews
1—5 p.m.
Line up outside of either the
Fine Arts Building (1000 W. Broad St.) or
the Depot Building (814 W. Broad St.)
PARKING

Bowe Street Parking Deck
609 Bowe St.
Art Foundation Program (Fifth floor)

West Broad Street Parking Deck
1111 W. Broad St.
Barnes & Noble Campus Bookstore; Welcome Center

Main Street Parking Deck
801 W. Main St.

West Cary Street Parking Deck
1201 W. Cary St.

VCUARTS BUILDINGS

1 Fine Arts Building
1000 W. Broad St.
Craft/Material Studies; Painting + Printmaking; Sculpture + Extended Media

2 Franklin Terrace
812-14 W. Franklin St.
Art Education; Communication Arts (Illustration); Kinetic Imaging – classes, labs

3 Bowe Street Parking Deck
609 Bowe St.
Art Foundation

4 Buford House
922 W. Franklin St.
Art History

5 Pollak Building
325 N. Harrison St.
VCUARTS Dean’s Office; Cinema; Graphic Design; Interior Design; Fashion Design + Merchandising; Photography + Film

6 W.E. Singleton Center for Performing Arts
922 Park Ave.
Music; Theatre

7 James W. Black Music Center
1015 Grove Ave.
Music studios

8 Dance Center
10 N. Brunswick St.
Dance studios

9 Shafer Street Playhouse
221 N. Shafer St.

10 Grace Street Theater
934 W. Grace St.

11 1315 Floyd Avenue
Dance – offices

12 The Depot
814 W. Broad St.
Gallery, Kinetic Imaging, Dance, Interdisciplinary

13 VCUQatar House & AFO Annex
1326 W. Broad St.
Art Foundation

ADMINISTRATIVE & STUDENT SERVICES

a Cabell Library
910 Park Ave.

b Harris Hall
1015 Floyd Ave.
Financial Aid, Records & Registration, Student Accounting

c Welcome Center
1111 W. Broad St.
1 p.m. VCUarts tours meet here

OTHER POINTS OF INTEREST

d Hobbs Building
900 Park Ave.
University College

e Monroe Park Campus Bookstore
1111 W. Broad St.

f Siegel Center
1200 W. Broad St.

g Student Commons
907 Floyd Ave.

h Shafer Court Dining Hall
801 Cathedral Place

i Cary Street Gym
101 S. Linden St.

☆ VCU Institute for Contemporary Art
Future site of ICA building and parking lot
Coming in 2017