

# BFA Student Learning Outcomes Curriculum Map

Program Courses

Student Learning Outcomes

REQUIRED

Utilize forms of communication

Address needs of client & audience

Focus on ethics

Embrace technology as a vehicle of communication

Practice design as a dynamic process

## SOPHOMORE

GDES 211  
Typography I



GDES 212  
Design Form & Communication



GDES 214  
Imaging I



GDES 252  
History of Visual Communications



GDES 202  
Design Technology I



GDES 205  
Design Methods & Processes



GDES 213  
Typography II



GDES 216  
Imaging II



GDES 253  
Theory & Philosophy of Visual Communications



## JUNIOR

GDES 343  
Systems in Design



GDES 345  
Print I



GDES 347  
Interaction I



GDES 346  
Visual Narrative I



GDES 365  
Print II



GDES 367  
Interaction II






## SENIOR


GDES 470  
Senior Seminar



GDES 472  
Senior Studio



-  **INTRODUCED**  
Learning outcomes introduced to students.
-  **REINFORCED**  
Learning outcomes reinforced with students.
-  **ASSESSED**  
Learning outcomes of students assessed.

-  **REVIEWS**  
Annual comprehensive assessments also occurs during  
Sophomore Portfolio Review & Junior Performance Review