

COMMUNICATION ARTS REQUIRED CLASSES

LEARNING OUTCOMES

Students will demonstrate proficiency in drawing, including the figure.

Students will demonstrate conceptual and critical thinking.

Students will articulate conceptual and visual ideas to communicate content.

Students will demonstrate competence in the use of traditional media.

Students will demonstrate competence in the use of digital media and emerging technologies.

Students will demonstrate knowledge of the historical and current context of Communication Arts.

Students will demonstrate ethical and professional practices.

	Drawing Proficiency	Concept and Critical Thinking	Conceptual Articulation	Competency in the use of Traditional Media	Competency with Digital Media and Emerging Technologies	Communication Arts Historic and Current Context	Ethical and Professional Practices
COAR 200 Visual Studies: Drawing Prerequisite: ARTF 131 Drawing Studio	●			●			
COAR 201 Drawing Studies: The Figure Observed Prerequisite: successful completion of the Art Foundation Program	●			○			
COAR 202 Drawing Studies: The Figure in Context Prerequisite: COAR 201	●			○			
COAR 210 Visual Studies: Design Prerequisites: ARTF 132 Surface Research and 133 Space Research		●	●				
COAR 211 Fundamentals of Typography Prerequisite: ARTF 132 Surface Research		●	●				
COAR 231 Basic Communication Arts Software Prerequisite: ARTF 134 Time Studio					●		
COAR 300 Illustration: Drawing and Painting Prerequisite: COAR 202 Drawing Studies: The Figure in Context	●			●			
COAR 320 Concept Drawing Prerequisite: COAR 202 Drawing Studies: The Figure in Context		●		●			
COAR 321 Sequential Imaging Prerequisite: junior standing in Communication Arts		●	○	◐	◐		
COAR 331 Photographic Principles in Visual Communications Prerequisite: COAR 231 Basic Communication Arts Software			◐		●		○
COAR 332 Digital Drawing Prerequisite: COAR 231 Basic Communication Arts Software	○				●		
COAR 352 History of Visual Communications I Prerequisites: ARTH 103 and 104 Survey of Western Art						●	
COAR 353 History of Visual Communications II Prerequisites: ARTH 103 and 104 Survey of Western Art						●	
COAR 450 Business of Communication Arts Prerequisite: UNIV 200 Writing and Rhetoric							●
COAR 464 Senior Portfolio Prerequisite: COAR 450 Business of Communication Arts		●	●	◐	◐	◐	●

● primary ◐ secondary ○ tertiary

COMMUNICATION ARTS ELECTIVE CLASSES

LEARNING OUTCOMES

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COAR 301 Drawing Studies: The Figure (Intermediate) Prerequisite: COAR 201 Drawing Studies: The Figure Observed or a Junior in VCU arts	●			◐			
COAR 303 Color Theory and Practice Prerequisite: COAR 300 Illustration: Drawing and Painting			●	○	○		
COAR 307 The Face Prerequisite: COAR 200 and 202	●		○	◐			
COAR 311 Type and Image Prerequisite: COAR 211 Fundamentals of Typography		●	●				
COAR 312 Art Direction Prerequisites: COAR 210, 211 and 231		●	●			○	●
COAR 325 Botanical Drawing Prerequisite: COAR 300 Illustration: Drawing and Painting	●			◐	◐	○	
COAR 326 Imagery for Science Fiction and Fantasy Prerequisites: COAR 300 and 320	●			◐	◐	○	
COAR 327 Comics and Graphic Novels Prerequisites: COAR 300 and 320	●			◐	◐	○	
COAR 333 Web Page Design Prerequisites: Permission of instructor and COAR 231		●			●		
COAR 341 Scientific Illustration Corequisite: COAR 202	●	◐	◐	◐	◐		
COAR 401 Drawing Studies: The Figure (Advanced) Prerequisite: COAR 301	●			◐			
COAR 432 3-D Image and Movement PereCOAR 331 and 332					●	●	
COAR 433 Game Design, Theory and Practice Prerequisite: COAR 332 or permission of instructor					●	●	
COAR 462 Projects in Illustration Prerequisite: COAR 332 or permission of instructor	●	●		◐	◐		●
COAR 463 Communication Arts Honors Studio Prerequisites: junior standing in Communication Arts, 3.0 GPA, permission of the instructor		●	●			◐	◐